



One Plan for One Planet

5 Year Strategy
2018-2022



One planet
handle with care



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The One Planet network formed to implement the
10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP).

www.oneplanetnetwork.org



One Plan for One Planet

The way societies use, manage and protect natural resources fundamentally shapes the well-being of humanity, the environment and the economy. Natural resources are the basic inputs for the goods, services and infrastructure we all use, from the local to the global scale. Decoupling economic growth from resource use and environmental degradation is more than an imperative, it is an opportunity for a wise use of the limited planetary resources, innovation and sustainable development.¹

Sustainable consumption and productions is one of the most cost-efficient and effective ways to achieve economic development, reduce impacts on the environment and advance human well-being.²

Following the recognition of sustainable consumption and production as an essential requirement of sustainable development by the United Nations at the Earth Summit³ in 1992, and building on the subsequent processes on sustainable consumption and production⁴, the need to shift towards sustainable patterns of consumption and production has been fully endorsed at international level by the adoption of the 10-Year Framework of Programmes on sustainable consumption and production, the 2030 Agenda for Sustainable Development,⁵ and the references in the Paris Agreement on Climate Change.

The 10-Year Framework of Programmes on sustainable consumption and production, adopted at the World Summit on Sustainable Development in 2012 and as affirmed by target 12.1 of the 2030 Agenda for sustainable development, is a global commitment to accelerate the shift towards sustainable consumption and production in both developed and developing countries.⁶ It generates collective impact through six multi-stakeholder programmes: Public Procurement, Buildings & Construction, Tourism, Food Systems, Consumer Information, Lifestyles & Education. The Mid-term Review⁷ of the Framework identified the commitment made in 2012 and the multi-stakeholder network that has formed to support its implementation (hereafter referred to as the One Planet network) as key elements that have the potential to be transformational. The Review also highlighted the inclusion of goal 12 on “ensuring sustainable consumption and production patterns” in the 2030 Agenda on Sustainable Development as a key opportunity to leverage, and the slow and fragmented action on sustainable consumption and production as a key challenge to address.

One Plan for One Planet: 2018-2022 defines a common vision and outlines common objectives, strategic principles and approaches across the One Planet network.

It is the One Planet network’s strategy to support the shift to sustainable consumption and production in response to the commitment made (the 10YFP) in 2012. It builds on the progress of the previous five years and the comprehensive stocktaking at mid-term, to deliver the long-term vision and enable strategic use of the diverse strengths of the network, at a greater scale.

1. International Resource Panel, 2014. [Decoupling 2: technologies, opportunities and policy options](#).

2. International Resource Panel, 2017. [Assessing global resource use: A systems approach to resource efficiency and pollution reduction](#)

3. United Nations, 1992. [Rio Declaration](#) on Environment and Development.

4. [From Rio to Rio](#)

5. United Nations General Assembly, 2015. [Transforming Our World: The 2030 Agenda for Sustainable Development](#)

6. United Nations, 2012. A/CONF.216/5. A 10-year framework of programmes on sustainable consumption and production

7. [Midterm Review](#) of the 10-year framework of programmes on sustainable consumption and production.



Vision and Objective

Mission:

To accelerate the shift towards sustainable consumption and production in both developed and developing countries, as an essential strategy and requirement for sustainable development.

Vision:

The development of societies is driven by sustainable consumption and production patterns that are resource efficient-- generating economic growth, and environmental benefits while improving human well-being.

The One Planet network is an open partnership-- countries and organisations are invited to join and actively engage in the implementation of this strategy.

The 10-year Framework of Programmes on sustainable consumption and production is the commitment made in 2012 to accelerate the shift to SCP.

The One Planet network is the implementation mechanism: the multi-stakeholder network that formed to support the implementation of this commitment.

Who we are:

- An implementation mechanism for Sustainable Development Goal 12



Sustainable Food Systems



Consumer Information

- The One Planet network, a multi-stakeholder partnership for Sustainable Development



Sustainable Lifestyles and Education



Sustainable Tourism

- A network that leads the shift to sustainable consumption and production, providing unified direction, tools and solutions



Sustainable Buildings and Construction



Sustainable Public Procurement

Strategy outcome: The One Planet network is recognised and performs as the lead mechanism to support and implement the shift to sustainable consumption and production patterns.

The operational objectives to achieve this are to:



1. Be an effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda for Sustainable Development as affirmed by target 12.1;



2. Catalyse ambitious action by providing tools and solutions that support the shift to sustainable consumption and production;



3. Lead the cohesive implementation of sustainable consumption and production;



4. Demonstrate the benefits and impacts of sustainable consumption and production and its role in addressing key environmental and social challenges.

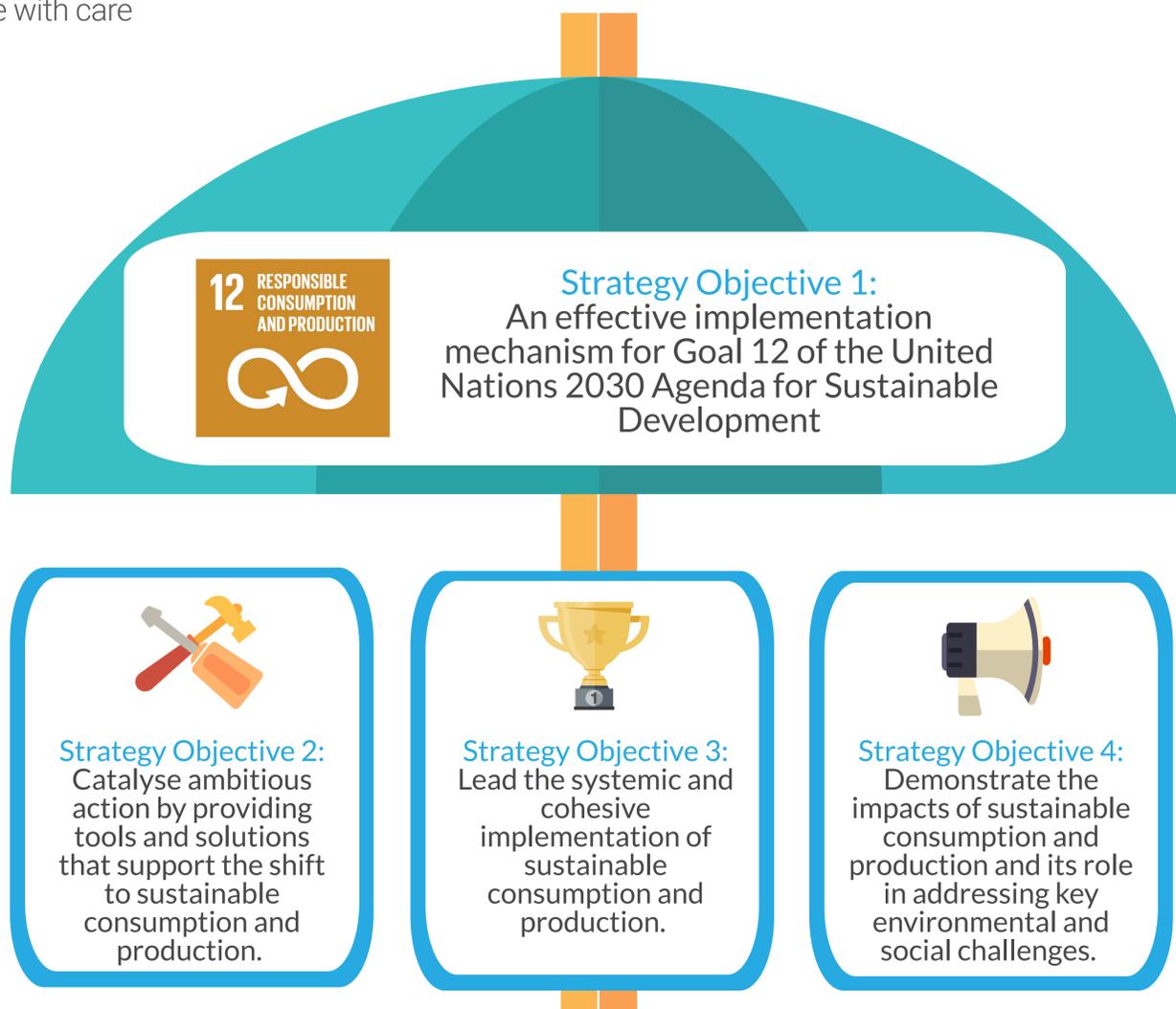


Figure 1: Leading the shift to sustainable consumption and production: 2018-2022 strategy objectives

These four specific objectives are further detailed in the following sections. The Programmes will use their own context, experience and network to further define relevant actions and plans that address the four specific objectives of this strategy. This includes defining the tangible change the network aspires to catalyse and enable at country level, in the context of necessary financial resources and shared responsibility of national authorities and programme partners.

1: An effective implementation mechanism for Goal 12 of the United Nations 2030 Agenda for Sustainable Development

The One Planet network, the network of the 10 Year Framework of Programmes on sustainable consumption and production, is an implementation mechanism of Sustainable Development Goal 12, as affirmed by target 12.1. Accordingly, its effectiveness will be measured by the number of countries taking action on sustainable consumption and production and receiving support from or using resources or practices developed by the One Planet network when implementing sustainable consumption and production. Countries taking action entails synergies and cooperation across all stakeholders and organisations.

Over the next five years, to strengthen its role and effectiveness as an implementation mechanism for Sustainable Development Goal 12, the One Planet network will:

- a. Support the implementation of Sustainable Development Goal 12, including by influencing or facilitating a streamlined approach.
- b. Highlight interlinkages with other goals and communicate that sustainable consumption and production is an essential strategy for implementing the 2030 Agenda in an integrated way.
- c. Monitor progress on the shift to sustainable consumption and production across the network to identify emerging trends, key challenges and gaps, through the Indicators of Success (Figure 2).



d. Support implementation of national SCP-relevant policies, by providing advice and solutions for the shift based on the resources in programme portfolios⁸ and the expertise of the programme network. Priority will be given to: a) existing national SCP-relevant policies, including SCP National Action Plans, and b) key priorities and sectors identified in such policies, considering also existing inter-ministerial coordination mechanism and One Planet members located in the country.

e. Ensure coordination of country-level implementation of sustainable consumption and production efforts, in particular through strengthened communication and engagement of National Focal Points by the Programmes and with the strengthened support of UN agencies and country teams.

f. Leverage the High Level Political Forum on Sustainable Development (HLPF) to disseminate key messages on sustainable consumption and production, including on SDG 12 as an enabler of other SDGs, and build political support for the implementation of SDG 12.

g. Strengthen the Trust Fund as a means to implement SDG 12 and this strategy. This includes supporting considerations on: the strategic allocation of financial resources, the delivery mechanism in countries, the UN coordination, the efficiency of fund administration, and the visibility for resource mobilisation.

h. Recognise the existing work by governments and organisations in the network on sustainable consumption and production and Sustainable Development Goal 12, including for dissemination and replication.



Key Performance indicators (disaggregated targets of the Indicators of Success):

- Policies: number of countries reporting on SDG 12.1 that declare they have received support from the One Planet network. Target: 30;
- Outreach: increase in number of countries reporting on SDG 12;
- Outreach: number of interventions and official documents referencing the 10YFP or the One Planet network at HLPF. Target 110



2: Catalyse ambitious action by providing tools and solutions for the shift to sustainable consumption and production

Transformative action at scale requires knowledge, resource and technical and institutional capacity to act, and can be supported through the sharing of information, experience and expertise. Over the next five years, the One Planet network will:

a. Strengthen the six programmes' offer to support countries and organisations in the shift to sustainable consumption and production, by contributing to the programme portfolios.⁹ It includes sharing, reporting and organising knowledge and solutions provided by the network through the Indicators of Success and the One Planet website.

b. Facilitate access to and foster the application of knowledge and technical tools that support the shift to sustainable consumption and production.

c. Support partners who commit to taking strong action with technical assistance, training and capacity development that can enable prioritisation and strengthened action.

d. Identify, promote and advocate successful new or improved practices that support sustainable consumption and production and collaborate with existing platforms to accelerate their scaling-up and dissemination. Successful practices are identified on the basis of practices with the most impact, quantified using available data as per the Indicators of Success,¹⁰ and influence.

8. [The network in action: key principles and approaches of Programme portfolios](#)

9. Ibid.

10. [Indicators of Success: Demonstrating the shift to sustainable consumption and production \(Figure 2\)](#).



e. Strengthen the partnership with the business sector, which can help identify solutions that address both the environmental and social aspects and bring net positive impact through radically new solutions.

f. Jointly create value by developing strategic products under each programme - standards, criteria, guidelines, tools and methodologies - that deliver change, are implemented by the network and are widely promoted.

g. Amplify existing initiatives of One Planet actors by: disseminating, replicating and scaling-up initiatives with high impact, benchmarking and undertaking critical assessments in specific fields, collaboratively defining key recommendations, facilitating match-making and connecting complementary initiatives and new alliances.



Key Performance indicators (disaggregated targets of the Indicators of Success):

- Production of knowledge and tools: number of knowledge and tools uploaded on the website
- Use of knowledge and tools: year-on-year increase in use of knowledge, tools (downloads)
- Changes in practice: number of high impact practices replicated. Target: 30
- Financing the shift: funding catalysed or unlocked or saved through actions supported by the One Planet network. Target: 5 USD for every 1 USD invested

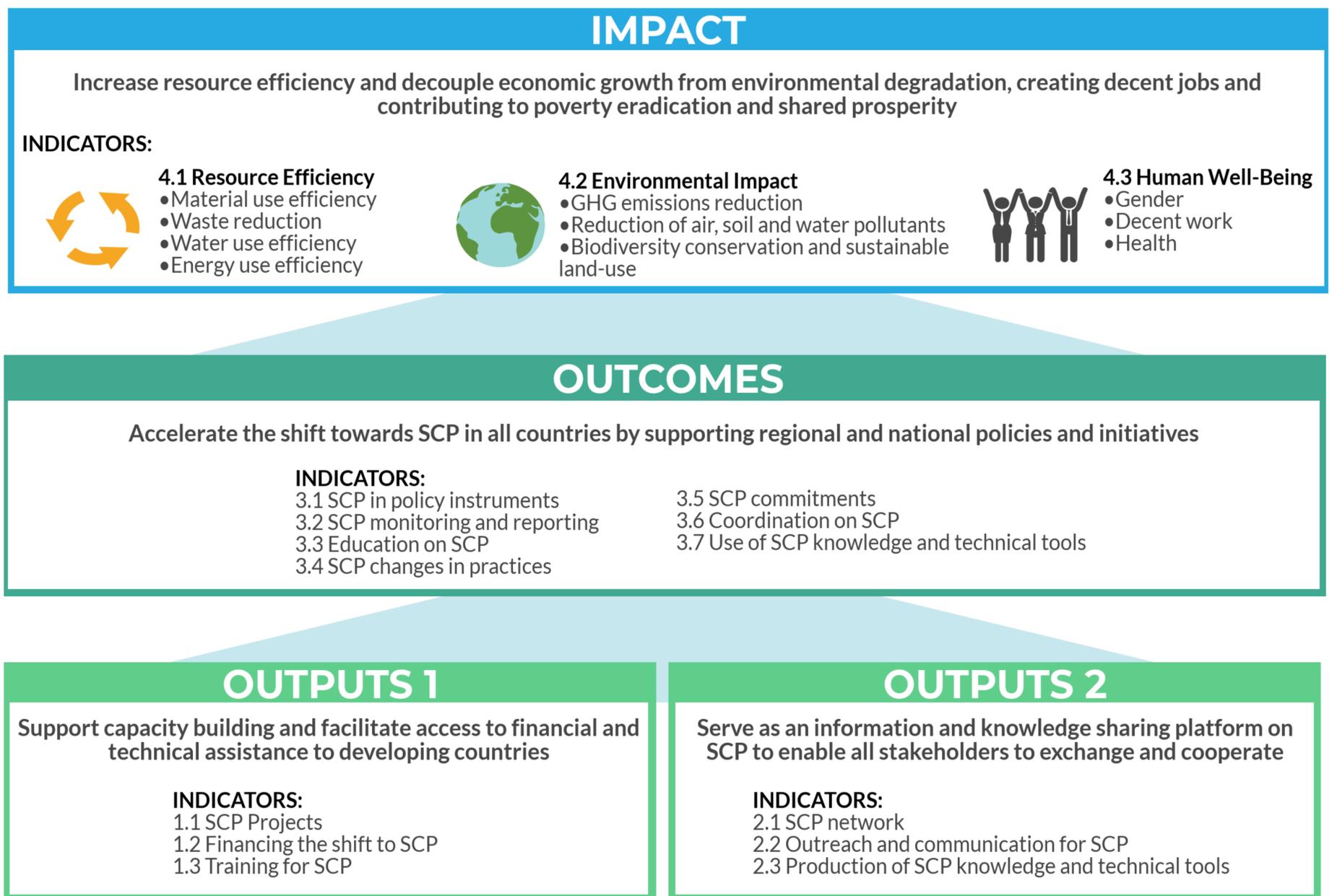


Figure 2: Demonstrating the shift to sustainable consumption and production – [Indicators of Success](#).



3: Lead the cohesive implementation of sustainable consumption and production

The shift to sustainable consumption and production requires a systemic approach, with the participation of all sectors of society – governments, local authorities, businesses, civil society, scientific organisations and citizens. Sustainable Development Goal 17 on partnerships also highlights this as a requirement for a successful sustainable development agenda.

The One Planet network is a multi-stakeholder partnership and, as such, delivers joint value creation by, and for, all members-- and is key “to bring about policy change, share risks, and find innovative and synergistic ways to pool resources and talents, based on each participant’s strengths”.¹¹

To increase the effectiveness and impact of the multi-stakeholder partnership - for increased influence, scale and expertise - over the next five years, the One Planet network will:

- a. Be an authoritative voice on the current state of knowledge on sustainable consumption and production, including on identifying barriers to systemic approaches and to scaling up action and developing strategies to respond to these.
- b. Bring together a network of engaged One Planet partners, which translate commitment into measurable engagement and tangible actions and coordinate across sectors.
- c. Set the Agenda within the sectors and themes of the programmes and on key cross-cutting topics.
- d. Create and enhance a joint vision and key messages for each programme area.
- e. Influence national and international action, through joint outreach and advocacy efforts and by building strategic partnerships within and across each programme, in particular with national and local governments, businesses and financial institutions.
- f. Actively participate in key fora and engage directly with high-level decision-makers and policy-makers to increase political support to sustainable consumption and production.
- g. Engage financial institutions, development banks and development agencies to mainstream sustainable consumption and production into their financing and lending programmes.
- h. Increase awareness on sustainable consumption and production by developing and showcasing the narrative, visuals and story-telling of success stories, explore potential champions.



An engaged One Planet partner:

- Provides a clear, unique, quality benefit to the Programme;
- Translates commitment into measurable, tangible actions;
- Has a sense of ownership, pride and belonging to One Planet;
- Contributes through a specific initiative, project or activity;
- Reports annually on its organisation’s contribution to SCP
- Participates in joint initiatives of the Programme network;
- Builds on the expertise of the Programme network;
- Engages new partners in the Programme;
- Acts as a multiplier in their own organisation;
- Actively mobilises resources;
- Promotes change, results, and impact towards SCP.



Key Performance indicators (disaggregated targets of the Indicators of Success):

- Network: number of engaged partners (reporting annually). Target: 75%
- Commitments: increase in number of high level commitments to the programme’s key messages or agenda
- Policies: number of policies, laws and financial instruments influenced by the One Planet network

11. Adam, L., James, T., & Wanjira, A. (2007). Frequently Asked Questions about Multi-Stakeholder Partnerships in ICTs for Development: A guide for national ICT policy animators. [Association for Progressive Communications](#).



4: Demonstrate the impacts of sustainable consumption and production

Achieving sustainable consumption and production will deliver not only Sustainable Development Goal 12, but simultaneously contribute significantly to the achievement of almost all of the Sustainable Development Goals, directly or indirectly.¹² It also contributes to address key environmental and social challenges, as for example, resource efficiency is indispensable for meeting climate change targets, potentially boosting economic activity while reducing greenhouse gas emissions by 63% by 2050.¹³ Yet in many instances, fragmented action and gaps in information or evidence remain, and decision-makers require further data and information to understand the multiple benefits of sustainable consumption and production, in order to scale up and take additional actions.

To demonstrate the impacts of sustainable consumption and production and its role in addressing key environmental and social challenges effectively, the One Planet network will:

- a. Define the tangible change the network aspires to catalyse and enable at country level, in the context of necessary financial resources and shared responsibility of national authorities and programme partners.
- b. Contribute to the knowledge and understanding of the multiple benefits and impacts of sustainable consumption and production, in particular for the key impact areas identified (Figure 2) of resource efficiency, environmental impact –greenhouse gas emissions reduction, pollution reduction and biodiversity – and human well-being.¹³
- c. Promote the long-term benefits and impacts of sustainable consumption and production actions and practices, by collecting available data or contributing to estimations, and as a basis for replication and scaling-up.
- d. Demonstrate how sustainable consumption and production is a systemic approach to address key environmental and social challenges, such as poverty alleviation, pollution, climate change, health and biodiversity.
- e. Jointly address, across Programmes, strategic cross-cutting topics or themes¹⁵ --which include small and medium enterprises, waste, plastics, circular economy, behavioural insights and lifestyles, and innovation - to enable a strategic channelling of efforts and provide a unified vision.
- f. Demonstrate that sustainable consumption and production is an integrated approach and enabler of the implementation of a range of other Sustainable Development Goals and their targets.
- g. Build on science-based evidence to strengthen key messages and leverage links to high level commitments such as the other Goals of Agenda 2030, the Climate Change Agenda and the New Urban Agenda, including with the support of the International Resource Panel.



Key Performance indicators (disaggregated targets of the Indicators of Success):

- Production of knowledge and tools: number of strategic briefs providing a unified vision on addressing key environmental and social challenges.
Target: 15
- Impact indicators: number of SCP impact areas quantified (actual or projected), including through quantified impact of policies and practices.
Target: 21

12..International Resource Panel, 2017. [Assessing global resource use: A systems approach to resource efficiency and pollution reduction](#)

13. International Resource Panel, 2016. Resource efficiency: Potential and economic implications.

14. [Indicators of Success](#): Demonstrating the shift to sustainable consumption and production (Figure 2).

15. [Mapping of collaboration between programmes & integration of key cross-cutting issues](#)



The Path Forward

To ensure its effective and coordinated implementation, each Programme, region and group of actors will build the pillars of this strategy in its action plan. The specific objectives, strategic principles and framework for action above are designed to enable the One Planet network to meet its five-year overall objective, to support the achievement of the sustainable development goals in 2030, and to deliver its longer-term vision on consumption and production patterns that are resource efficient, generating economic growth and environmental benefits while improving human well-being.

The Programmes will use their own context, experience and network to further define relevant actions and plans to implement the four specific objectives of this strategy, including by leveraging links between Programmes.

The implementation of this Strategy is an iterative process, progress will be reviewed in a coordinated effort of the Board and Programme Leads, allowing also for a revision after two or three years so as to reflect future developments in the international and regional contexts and the emergence of other critical factors that require adjustments in the specific objectives and/or approaches pursued.

The network will use the diverse strengths of its partner base that embraces government, civil society, businesses, scientific institutions and international organisations. Chief among these strengths is the commitment of each member of the One Planet network to take tangible and substantial action on sustainable consumption and production, as well as to encourage and enable others to do so.

Availability of, and access to, financial resources to support actions that are transformational and at scale is a key factor in successful implementation. The private sector, public sector, and financial institution are encouraged to support implementation of the strategy also through the important role they play in unlocking financial flows to enable action.

The One Planet Network:

implementation mechanism for Goal 12 of the United Nations 2030 Agenda

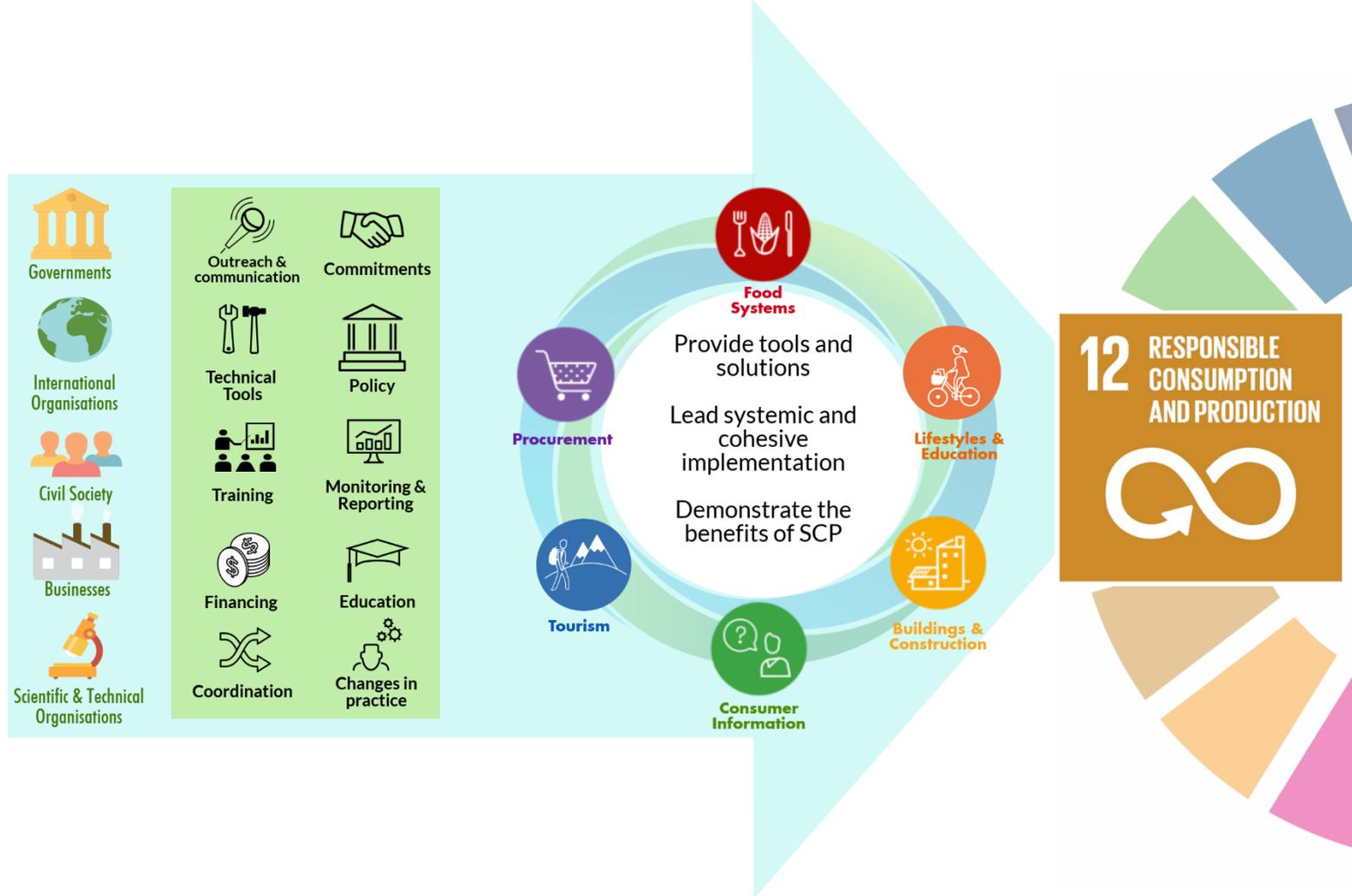


Figure 3: Implementing 'One Plan for One Planet: 2018-2022 Strategy'



Annex I: Strategy 2018-2022 in brief

Strategy objective 1:

**An effective implementation mechanism of Goal 12
of the United Nations 2030 Agenda for Sustainable Development**

Actions:

- Support implementation of SDG 12
- Monitor the shift to SCP
- Communicate SCP is an essential strategy for implementing Agenda 2030
- Support national policy implementation
- Leverage HLPF to disseminate key messages
- Strengthen the Trust Fund

KPIs¹:

- Number of countries reporting on SDG 12.1 that declare receiving support from One Planet network. Target: 30
- Number of interventions and official documents at HLPF referencing One Planet or 10YFP. Target: 110
- Increase in number of countries reporting on SDG 12

Strategy objective 2:

Provide tools and solutions for the shift to SCP

Actions:

- Contribute to programme portfolios
- Foster the application of knowledge and tools
- Provide technical assistance, capacity development, training
- Identify and promote successful high impact practices
- Partner with business to identify transformational solutions
- Joint value creation by developing strategic products

KPIs:

- number of knowledge and tools uploaded on the website
- Year-on-year Increase in use of knowledge, tools (downloads from the website)
- Number of high impact practices replicated. Target: 30
- Funding catalysed through actions supported by one Planet network. Target: 5 USD every 1 USD invested

Strategy objective 3:

Lead the shift to SCP

Actions:

- Be an authoritative voice on current state of knowledge
- Set the agenda in areas of programmes and key topics
- Create and enhance joint vision and key messages
- Influence national and international action
- Engage financial institution to mainstream SCP in strategies
- Increase political support by engaging decision makers
- Increase awareness
- Increase number of engaged One Planet actors

KPIs:

- Increase in number of high level commitments to programme key messages
- Number of policies, laws and strategies influenced
- Number of engaged partners (reporting annually). Target: 75%

Strategy objective 4:

Demonstrate the impacts of SCP

Actions:

- Contribute to knowledge and understanding of SCP impacts
- Collect available data or estimations on impacts
- Demonstrate that SCP is an approach to address social and environmental challenges
- Address strategic cross-cutting topics across programmes
- Demonstrate SCP as an integrated enabler of Agenda 2030
- Build on science-based evidence

KPIs:

- Number of SCP impact areas quantified (actual or project). Target: 21
- Number of strategic briefs providing a unified vision on how SCP addresses key environmental and social challenges. Target: 21

¹ KPIs for the strategy implementation are disaggregated data of the Indicators of Success